ROXXANE FLY
light unleashed
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Questo è l’inizio di qualcosa di completamente nuovo. Qualcosa che cambierà la nostra relazione con la luce, qualcosa che avvicinerà la luce alle persone. This is the beginning of something completely new. Something that will change our relationship to light, something that will bring light and people closer together.
Light unleashed

It’s not always a good idea just to unleash the beast. However, if, as in this case, we are talking about the extremely talented Roxanne Fly with its outstanding genes, it is a matter of absolute necessity to cast off the chains and let the luminaire go free.

The Dawn of a New Era of Light

Releasing light from its cable may at first seem trivial and unspectacular. But the new ultra-portable Roxanne Fly is the pioneer of a totally new generation of LED luminaires that not only opens up new areas of lighting but also breaks with existing conventions in the way we handle light. Compact, light, flexible, a strong lighting performance and completely unfettered – these are just a few of the luminaire’s many talents. Its struggle to overcome gravity could almost be described as a superpower if magnetism were not involved.

La luce deve essere disponibile ovunque sia necessaria. Light should be available wherever it is needed.

... a casa, in giardino o per strada. Senza cavi fastidiosi o limitanti. ... in the house, in the garden or on the move. Without an annoying, restricting cable.
Piccola, leggera, versatile, intensa e completamente indipendente ...

Small, light, versatile, a strong lighting performance and completely unfettered ...
... SEMPRE PRESENTE DOVE È NECESSARIA LA LUCE.

... ALWAYS THERE WHERE LIGHT IS NEEDED.
CATCH ME IF YOU CAN!

chapter 2
Roxxane Fly is extremely versatile. Its compact size and low weight make it a master of manoeuvrability and your constant companion. Powerful integrated magnets on the bottom even hold it upside-down or keep it in place on vertical metal surfaces. The non-slip, soft plastic coating on the bottom keeps it steady on smooth and inclined surfaces. In addition to armrests, tables and parquet floors, its favourite places include not only the metal surfaces of USM furniture and console tables but it also likes to hang around on steel supports or on its side between books on a shelf. The 3D head joint can be moved through 270° in three planes, whereby it not only outdoes any owl but also provides bright light exactly where it is wanted.
... MAGNETICA.

... MAGNETIC.
Roxxane Fly is the new member of the Roxxane family of LED luminaires. It shines with a luminous flux of 400 lumens, thereby almost reaching the same level as its cable-bound sister, the Roxxane Home – an amazing amount of light for such a compact, battery-powered luminaire. At 2700 Kelvin, the 36 LEDs with only 5.5 Watt generate a very cozy and warm light with an excellent colour rendering index of CRI > 90. Thanks to the high-quality lithium-ion rechargeable battery, the luminaire provides 4 to 20 hours of pure light, depending on the dimming level selected. The only time the Roxxane Fly has to be put on the leash for a short time is when it is being charged – the leash in this case being a micro-USB cable supplied with the luminaire. It goes without saying that the integrated battery has a long lifetime while also featuring a high performance and low self-discharge.

Il più giovane membro della potente famiglia di lampade a LED Roxxane brilla con un flusso luminoso di 400 lumen, raggiungendo quasi lo stesso valore della sorella con cavo Roxxane Home – un’incredibile quantità di luce per una lampada a batteria così compatta. I 36 LED da 5,5 Watt producono con 2700 Kelvin una luce molto accogliente e calda con un’eccellente resa cromatica CRI > 90. Grazie alla batteria agli ioni di litio di elevata qualità, a seconda del grado di smorzatura selezionato, sono disponibili da 4 a 20 ore di luce pura. Solo per la ricarica dovete rimettere il «guinzaglio» a Roxxane Fly, allacciandolo al microcavo USB in dotazione. Naturalmente, la batteria integrata fornisce una lunga durata, elevate prestazioni e minima autodiscarica.
A light tool for any purpose.

Uno strumento di luce per qualsiasi scopo.
Lock/Unlock

Lock/Unlock

Gesture control

Gesture control

Sensor

Sensor

Scorrere orizzontalmente sul sensore con il dito 1–2 centimetri. Make a horizontal swiping motion 1–2 centimetres above the sensor.

Lasciare la mano sospesa sopra il sensore 1-2 centimetres. Let your hand hover 1-2 centimetres above the sensor.

Lock/Unlock

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Scorrere orizzontalmente sul sensore con il dito 1–2 centimetri. Make a horizontal swiping motion 1–2 centimetres above the sensor.

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Testa flessibile Flexible Head

Testa flessibile Flexible Head

Grunzine ad attrito Friction Joint

Grunzine ad attrito Friction Joint

Alimentazione* Power supply* 'ACCESSORI OPTIONAL OPTIONAL ACCESSORY

Alimentazione* Power supply* 'ACCESSORI OPTIONAL OPTIONAL ACCESSORY

Dimensione Size

Dimensione Size

27 mm 110 mm 110 mm

27 mm 110 mm 110 mm

560 gr

560 gr

Giunzione ad attrito Friction Joint

Giunzione ad attrito Friction Joint

Stato LED

Stato LED

UNLOCK

UNLOCK

USE

USE

CHARGE

CHARGE

EMPTY  FULL

EMPTY  FULL

EMPTY  FULL

EMPTY  FULL

Peso Weight

Peso Weight

Recycling

Recycling

Ionakku Electro

Ionakku Electro

Alu

Alu

Recycling

Recycling

Ion-Akku Electro

Ion-Akku Electro

Alu

Alu

\*accessori optional

\*accessori optional

\*optional accessory

\*optional accessory

137 mm 270°

137 mm 270°

\!\!\!\!

\!\!\!\!

\!\!\!\!

\!\!\!\!

238 mm 180°

238 mm 180°

27 mm

27 mm

27 mm

27 mm

110 mm

110 mm

110 mm

110 mm

180°

180°

180°

180°

Charge

Charge

10 s

10 s

10 s

10 s
Rivestimento in plastica antiscivolo

Non-slip plastic coating

Micro-USB

Stato LED

High-quality painted aluminium

Sensor
Girevole e ribaltabile

Rotating and tilting

Testa snodata 270° 3D

270° 3D joint head
Diffusore
Softlight in
polycarbonato

Polycarbonate
Softlight
diffuser
Questa è una lampada con personalità.

Cinque versioni diverse in nero, bianco, blu, rosso e giallo fosforescente trasformano la famiglia Roxxane Fly in uno sciame di farfalle stupendamente colorata.

Catch me if you can …

This is a luminaire with personality.

Five different versions in black, white, blue, red and neon yellow transform the Roxxane Fly family into a gloriously colourful swarm of butterflies.

Catch me if you can …
Anche se il più giovane rampollo della famiglia delle lampade Roxxane è in qualche modo diverso dai suoi fratelli, tutti loro hanno una cosa in comune: sono strumenti di luce professionali senza compromesso. L’ultramobile Roxxane Fly estende l’esistente line-up di luci per lettura, parete e tavolo collegate via cavo a una nuova generazione di strumenti di luce. È la prima rappresentante di un’intera serie di nuove lampade a LED mobili e intense.

Even if the youngest offspring in the Roxxane family of luminaires is different from its siblings in some ways, they all have one thing in common and that is their standing as uncompromising, professional light tools. The ultra-mobile Roxxane Fly joins the existing line-up of cable-bound table, wall and reading luminaires as a completely new generation of light tool. It is the first representative of a whole series of new, mobile LED luminaires with a strong lighting performance.
LIGHT UNLEASHED. TO BE CONTINUED...
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